Digital Transformation is Pushing Incumbent Healthcare Networks to the Brink

Hospitals and healthcare systems are adopting digital technology to enhance patient care, improve outcomes, and boost business results. Digital transformation and cloud-based services are reshaping traffic flows, increasing capacity demands, and creating performance, security, and service quality challenges for healthcare network planners and architects.

A wide variety of bandwidth-hungry and delay-sensitive applications are pushing incumbent healthcare networks to the brink, including:

- **Electronic health/medical record (EHR/EMR) systems** that digitize patient data
- **Next-Gen Picture Archiving and Communication Systems (PACS) systems** for 3D radiology, surgical planning, etc.
- **Unified communications and video conferencing solutions** for improving collaboration
- **Telehealth/telemedicine solutions** for remote consultations and diagnosis
- **IoMT traffic** from smart bedside devices and intelligent medical equipment
- **Cloud-based solutions and services** for clinical and non-clinical applications
- **Computerized Physician Order Entry (CPOE) systems** for automating treatment instructions
- **Data center interconnect (DCI) traffic** for business continuity and disaster recovery (BC/DR)
- **Experimental and future applications** like telesurgery

**Ribbon Next-Gen Healthcare Network Solution Benefits**

**Functional Advantages**
- High-capacity connectivity for bandwidth-intensive applications
- Low-latency connectivity for delay-sensitive traffic
- Dependable connectivity for critical applications and services

**Business Advantages**
- Improve collaboration and productivity for clinicians, administrators, researchers, and business professionals
- Improve patient care and outcomes
- Minimize network operations expense and complexity
- Monetize investments with shared tenant services
Next-Generation Healthcare Network Requirements
Conventional healthcare networks, engineered to support traditional applications and workloads, aren’t well suited for the digital era. Healthcare IT organizations must upgrade network infrastructure to meet the increased capacity, performance, and resiliency demands of the digital world.

Next-generation healthcare networks must provide:

- **High-speed connectivity** to support bandwidth-intensive applications like 3D PACS studies or genomic research
- **Low-latency networking** to support delay-sensitive flows like videoconferencing or telehealth traffic
- **Resilient, high availability connectivity** for mission-critical and life-critical applications
- **Granular traffic engineering capabilities** to enforce different SLAs for different application types
- **Secure communications** to safeguard protected health information (PHI) and comply with HIPAA and other data privacy regulations

Introducing Ribbon’s Next-Generation Healthcare Network Solutions
Ribbon’s comprehensive IP and optical networking solution portfolio is ideal for next-generation healthcare networks. The product family meets stringent network capacity, performance, and resiliency demands while minimizing operations expense and complexity. The unified solution portfolio includes Apollo optical systems, Neptune IP systems, and Muse™ domain orchestration.

Apollo Optical Systems
Ribbon’s versatile and extensible Apollo optical networking system provides a high-bandwidth foundation for next-generation healthcare networks. The unique capabilities and advantages of Apollo optical systems include:

**Economical, pay-as-you-grow 10G to multi-100G transport.** Apollo supports a variety of optical transmission options to satisfy a range of bandwidth requirements. Standard, pluggable optics make it easy and cost-effective to add capacity as traffic demands increase. Apollo supports all major clients, including Ethernet, Fibre Channel for Storage Area Networks, and TDM for legacy voice connections.

**Flexible, survivable backbone network.** Ideal for private network deployment, Apollo supports compact ROADM (reconfigurable optical add/drop multiplexers) that deliver wavelength flexibility and enable dynamic restoration. Combined with protection switching, Apollo ROADM provide an economical way to ensure continuous availability in the event of equipment or link failures.
Protection against fiber tapping and PHI theft. Fiber-optic cables are susceptible to tapping and data theft. Apollo supports AES-256 optical encryption to prevent tapping and safeguard data privacy without adding latency or impairing application performance.

Seamless migration from existing links. Apollo can transport and manage legacy traffic transparently as an “alien wavelength” alongside Apollo wavelengths to protect and extend previous transmission equipment investments, and enable smooth transitions.

Integrated performance monitoring. Apollo monitors the health of the optical network, providing insights into optical power, OSNR (optical signal-to-noise ratio) and other performance statistics for both native and alien wavelengths, helping network technicians identify and resolve potential problems before they affect service quality and user experience.

Fiber health management. Apollo features integrated OTDR (optical time domain reflectometry) technology that automatically monitors the integrity of the dark fiber underlying the optical network, including all connections and splices. GPS integration helps fiber-provider repair crews save time and avoid guesswork by pinpointing fiber breaks and degradations within a few meters.

Neptune IP Systems

Ribbon’s Neptune IP routing portfolio provides the multiservice flexibility required to aggregate and route a vast array of next-generation healthcare network applications and services. The versatile solution can be tailored to meet the specific needs of any healthcare organization. The unique capabilities and advantages of Ribbon’s IP routing solutions include:

Converged multiservice edge aggregation. Neptune aggregates services delivered from any access technology (mobile and fixed) onto a single network. The solution provides a full range of connectivity options and supports a variety of real-time Layer 2 and Layer 3 services including Ethernet Private Line (E-LINE) and Private LAN (E-LAN), Virtual Private LAN Service (VPLS) and IP Virtual Private Network (IP-VPN) services.

Service-aware routing. Neptune takes a service-oriented approach to routing, steering traffic over the most appropriate transport technology for any given service. A single integrated network supports a variety of service levels, from a best-effort service with no performance guarantees to an SLA-backed service, engineered to meet the specific latency, availability, bandwidth, or isolation requirements of a mission-critical or life-critical healthcare application.

One network IP optical integration. Neptune provides seamless IP-optical operation, with simple passive optical components and a range of optional coherent optical Dense Wavelength Division Multiplexing (DWDM) pluggables integrated into the Neptune platform. When the routing takes advantage of a separate optical networking layer, Muse provides multi-layer optimization between the IP and optical layers resulting in a seamlessly integrated end-to-end IP-optical network.

Flexibility and extensibility. Neptune is designed to help organizations minimize upfront investments, avoid overprovisioning capacity, and align ongoing expenses with business requirements. A high-density, modular design enables pay-as-you grow scalability. Healthcare IT organizations can enable technologies such as Layer 3 VPNs, E-VPN, Segment Routing Traffic Engineering (SR-TE), Path Computational Element (PCE), and FlexEthernet (FlexE) in software for ultimate flexibility, extensibility, and economics. Neptune makes it easy and cost-effective for organizations to add capacity or introduce new technologies over time as requirements evolve.
Monetize Investments with Shared Tenant Services
Forward-looking healthcare IT organizations are turning to shared tenant services to generate revenues and accelerate investment returns. Budget-constrained IT organizations can turn surplus bandwidth into cash by selling voice, video, or data services to independent medical practices and solo practitioners. Shared tenant services are a great way to monetize assets and make the most of network infrastructure investments.
Conclusion and Next Steps

Traditional healthcare networks, designed to support conventional applications and workloads, aren’t well suited for the cloud-centric digital world. Ribbon’s IP and optical networking product portfolio is designed from the ground up to meet the increased price-performance, agility, and scalability demands of the digital enterprise.

The perfect fit for next-generation healthcare networks, Ribbon’s solution portfolio delivers a high-capacity optical backbone network, flexible service-aware IP routing, and end-to-end management and operations. The product family helps hospitals and healthcare systems enable high-speed, low-latency connectivity for today’s bandwidth-intensive, delay-sensitive applications, while containing operations cost and complexity.

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<th>Challenges</th>
<th>Ribbon Solutions</th>
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<tr>
<td>Simple and cost-effective networking</td>
<td>Pay-as-you-grow scalability and software-enabled functionality minimizes upfront investments, and aligns ongoing expenses with evolving business demands. Intuitive admin interface simplifies provisioning and operations.</td>
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<td>High-speed connectivity</td>
<td>10G-100G aggregation network and N x 100G backbone support bandwidth-intensive applications</td>
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<td>Low-latency networking</td>
<td>End-to-end optical network with service-aware routing enables granular service levels to support delay-sensitive application traffic</td>
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<td>Resilient, high-availability connectivity</td>
<td>Redundant configurations, dynamic restoration, and protection switching ensure continuous availability in the event of equipment or link failures</td>
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About Ribbon

Ribbon Communications (Nasdaq: RBBN) delivers communications software, IP and optical networking solutions to service providers, enterprises and critical infrastructure sectors globally. We engage deeply with our customers, helping them modernize their networks for improved competitive positioning and business outcomes in today’s smart, always-on and data-hungry world. Our innovative, end-to-end solutions portfolio delivers unparalleled scale, performance, and agility, including core to edge software-centric solutions, cloud-native offers, leading-edge security and analytics tools, along with IP and optical networking solutions for 5G. We maintain a keen focus on our commitments to Environmental, Social and Governance (ESG) matters, offering an annual Sustainability Report to our stakeholders. To learn more about Ribbon visit rbbn.com.