

Kandy Business Solutions

White-labeled, Cloud-based, UC with CPaaS Innovation Built-in

Service providers can't afford to wait to enhance their business services offerings. New competitors are stealing their most lucrative base and are well positioned to capitalize on enterprise demand for new and innovative cloud-based services.

Ribbon's Kandy Business Solutions (KBS) provides service providers with the white-labeled UCaaS solution they need to aggressively compete and win. Be assured that Kandy Business is more than just a PBX replacement, KBS has robust mobile UC clients, collaboration tools and a best in-class, large enterprise contact center solution powered by Five9. It has pre-packaged applications, Kandy Wrappers, that provide differentiation and increased ARPU. And since Kandy Business Solutions is part of the Kandy cloud, its UC services can be combined with Kandy CPaaS services to create totally unique offers. That means you'll never get cornered into competing only on price because you're selling the same UCaaS service as everyone else.

Built By Ribbon for Service Providers

Kandy Business was designed and built to meet the needs of service providers. That means it's built with the same carrier-grade elements that run millions of lines in service provider networks across the globe. Ribbon's Application Servers, Session Border Controllers, WebRTC Gateways and Messaging platforms are all part of the solution. They are deployed in locally and geo redundant configurations in data centers worldwide. KBS' reseller-ready portal provides end to end provisioning with layers of permissions, branding and customizations to make it easy to create a multi-tier channel programs that rewards your partners and your bottom line.

The Kandy Difference

- Built on Ribbon's carrier-class elements
- Rich traditional and next gen UC features & clients
- Multi-level portal simplifies channel development
- Zero touch provisioning of IP endpoints
- Best-in class contact center – Powered by Five9
- Ready to use marketing materials (presentations, web content, collateral)
- Pre-packaged applications – Kandy Wrappers
- Differentiated – Kandy UCaaS + Kandy CPaaS = Your unique offers



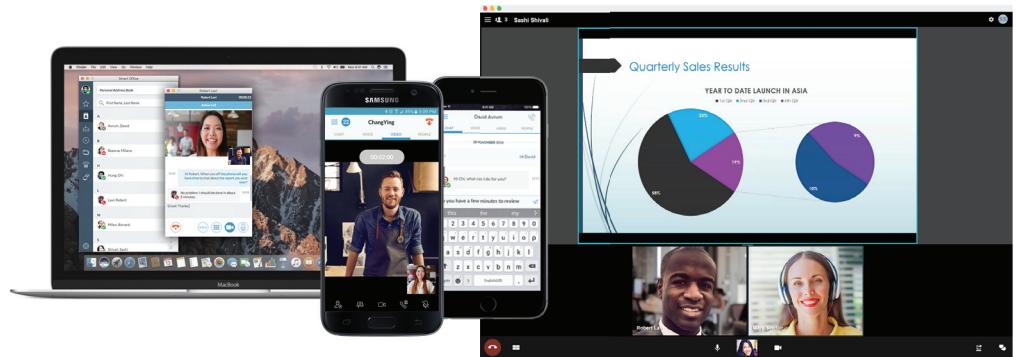
A Partner not a Competitor

Most service providers consider their brand to be one of their greatest assets. That's why Kandy is sold as a white-labelled solution designed to enhance your brand, not someone else's... And Ribbon's sales staff and marketing organization are tasked with helping your team close business not compete against you. We're also committed to open standards so we won't try to lock you in to our endpoints now and then extract profit from that lock-in for years to come.

SMB and Enterprise – We've Got That...

Some UCaaS solutions were architected to only support SMB customers. Certainly that made sense a few years ago but as enterprises migrate to the cloud, CIOs expect another layer of services. Kandy Business is already supporting accounts with thousands of seats as well as retailers with hundreds or thousands of small sites. Our bulk provisioning tools, portal site templates, phone templates and zero touch provisioning are all designed to make it easy to support sophisticated deployments. Of course, all of these tools also make it easier to deploy the law office down the street.

Smart Office UC Clients and Collaboration Rooms



WE MOVE MOUNTAINS

CONTACT US

Powered by Kandy

WHAT WE DO

Kandy Wrappers and Kandy APIs Enable Differentiation

Ready (Call, VM, Text) 0:03

CHAT Queue (4) Hide (25)

SEARCH

UNKNOWN Today, 9:15 am

Profile: ABC Sale Support Persona: New Lead

PREVIEWS CHAT

Kate Young

Profile: ABC Sale Support Persona: High Cart Value

INTERACTION HISTORY

7 Interactions Expand All

Today 8:02am Order Submitted Customer couldn't understand differences between 2 models, provided info over video and...

Yesterday 10:15am Issue Resolved Customer was interested at first but refused to participate once...

Mar 3 3:39pm Account Updated no comments Customer had an issue related to her recently upgraded battery pack.

Dec 18, 2014 9:05am Issue Resolved Customer had an issue related to her recently upgraded battery pack.

May 1, 2014 7:18pm Web Visit: www.smartshtopper.com Persona: Frequent Shopper, Outcome: \$100 Check-out (not met)

TITLE URL

life insurance
auto insurance
business insurance
quote details

Reseller Ready Portal