



Ribbon Residential Services

Simplifying the way your subscribers communicate and live

Consumers are increasingly faced with an overwhelming array of communication options that are challenging to understand or even use effectively. Given all the noise, solutions from traditional service providers often get overlooked. Ribbon's residential services are designed to enable service providers to reconnect with their residential subscribers by changing the value equation and creating communication services that extend beyond the dialpad.

Ribbon helps service providers regain prominence, improve ARPU, and strengthen bonds with their consumers. We give service providers better tools to enable subscribers to communicate with their family and friends, from almost any location or device. Whether on vacation, staying in a 2nd home or driving for the carpool, Ribbon residential services make managing life on the go more intuitive and convenient than ever before.

Ribbon Residential Services Solution Includes:

- **Family Mobile Home Line:** Your land line is now mobile. Install a SIP-based mobile client for Android, iPhone or iPad so subscribers can take their land line with them everywhere they go.
- **Family Messaging:** No more dialing in to check messages. Simply open an application to see all of your messages in one place, ready to scroll, listen, read, reply, and forward. Family Messaging can optionally include voice to text transcription for easy viewing.
- **Family Cloud Address Book:** Now the address book is in the cloud, accessible by the entire family, from a web browser.
- **Family Conferencing:** For those times when you can't get everyone in the same room, instantly conference family members together and share the same news without having to call each person.
- **Incoming Call Rules:** Use simple pre-defined rules or create your own (based on caller, time of day, day of week...) to filter annoying telemarketers or make sure subscribers get that important call.

Ribbon residential services streamline busy lives, enabling families to share and access information as never before. While mobile communications are all about an individual's needs or personal devices, Ribbon's residential services empower communities and families to collaborate on a grander scale through shared, cloud-based applications – regardless of which type or brand of device they use.

The Ribbon Application Server is the core of a Ribbon solution, deployed standalone or in concert with a C20 Call Controller. It's a full-featured telephony and multimedia applications server that services mobile, VoIP and IMS networks worldwide. The Ribbon Application Server provides both consumer and business services, and SIP trunking for Mobile, Fixed, Broadband and Cable Operators as well as large enterprises.

Contact Us

Contact us to learn more about Ribbon solutions.

